



Empowering Consumers for the Green Transition Directive (ECGT)

Product Packaging Transition & Replacement Plan

In proactive response to the European Union's Directive (EU) 2024/825 (Empowering Consumers for the Green Transition) (the "Directive"), ASUS reaffirms its unwavering commitment to sustainable development and environmental responsibility. Our dedication is reflected in continuous efforts to enhance the environmental performance of ASUS products throughout their lifecycle.

We wish to clarify that the sustainability-related visual elements ("[Legacy Labels](#)")^{Note1} displayed on certain existing ASUS product packaging are intended solely to reflect our internal initiatives and historical dedication to eco-friendly practices. Please be advised that these Legacy Labels are not part of an officially certified scheme or established by public authorities under the new Directive standards.

In line with our comprehensive sustainability commitment and to ensure full regulatory compliance within the European Union, ASUS is implementing a structured transition plan for our product packaging as follows:

1. For products and packaging manufactured prior to September 1, 2026, which are already circulating within the distribution chain in the EU market, the Legacy Labels may still appear. To maintain complete transparency and empower consumers during this transition phase, ASUS is providing this comprehensive supplementary information at applicable points of sale within the EU and on our official regional websites.
2. A complete transition to newly designed, fully compliant packaging will apply to all products and packaging manufactured after September 1, 2026, occurring progressively as existing EU distribution inventory is naturally depleted, thereby minimizing environmental waste and ensuring a seamless transition.

Note 1 : For information on "Legacy Labels", please visit
https://esg.asus.com/uploads/shares/others/ASUS_Legacy_Labels_Description.pdf